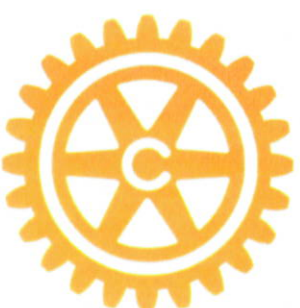


Greater Trail

Rotary



Auction

Online

October 3 -12, 2016

Teck



Kootenay Savings
COMMUNITY FOUNDATION

Greater Trail Auction Online

GTRotary.ca

Auction October 3 - 12, 2016

The Rotary clubs of Rossland and Trail are holding their first annual auction online. The GTRotary.ca site goes live July 1 to promote the sponsor businesses. Bidding runs October 3 – 12.

Traditional Rotary auctions have been successes in the past because of donors like you. With our move into the digital age, our clubs are confident we will be able to do even more for our community . . . with your help.

Among the community projects your donation will support are:

- KBRH Health Foundation
- Scholarships & youth programs
- Rossland Museum

Past Rotary projects included key community initiatives such as the Golden City Manor and Jubilee Manor residences for local seniors.

You will not only have the opportunity to assist with valuable community programs but also promote your business through free advertising that will be run beside the listing for your donated auction item. Please consider donating something from the goods or services your business offers.

The winning bidders will be issued certificates once payment is confirmed. They will contact the donor businesses and exchange the certificates for the item or service. **Questions? Contact Helen Graham at 364-1923 or helen.graham@trailrotary.com**

A Community Initiative of the Rossland & Trail Rotary Clubs

The screenshot shows the homepage of the Greater Trail Rotary Auction website. At the top, there is a navigation bar with links for HOME, BUYER LOGIN, RULES & INFORMATION, HELP, CONTACT US, and ADMIN LOGIN. Below this is a banner for the auction, including the Rotary logo and the text "A community initiative by the Rossland and Trail Rotary Clubs". The main content area features a "Home & Garden Lawnmower" listing. The listing includes a photo of the mower, a description, a retail value of \$400.00, and a bidding start time of 09:00 AM on 10/01/2016. The donor is identified as South Columbia Hardware. A sidebar on the right contains filters for "Donor List", "Items by Value", "Items by Donor", "Items by Category", and "Items by Number". At the bottom, there is a "Donor Info" section for South Columbia Hardware, providing contact details such as address, phone, and website. A small text box at the bottom left contains a testimonial about the company's service.

Greater Trail Rotary Auction Online Donor Information

Business Name _____

Street Address _____

Mailing Address (if different) _____

Contact Name _____

Telephone _____

Email Address _____

Website Address _____

Facebook page name or link _____

Donated Item/Service _____

Value of Donated Item _____

Email above info & any photos, logos, & ad script (200 word maximum) to: auction@trailrotary.com AND your canvasser.

Canvasser's Name _____

Email _____ Tel _____



Kootenay Savings
COMMUNITY FOUNDATION

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Greater Trail Online Auction Information

Donating has many advantages for businesses:

- Great advertising!
 - The public can see what their business has donated and their business' information for a couple of months prior to the actual auction, during the auction & after it closes.
 - On the auction website there will be a: short description of their business, their logo, and contact information, as well as their donation.
 - Links to the business' website and Facebook page.
 - Direct contact with the successful bidder – the donation stays with the business – the successful bidder either picks up the product or arranges for the service offered.
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